



PRESS RELEASE

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The World Gastronomy Institute reforms the Executive Committee with the designation of new Vice-Presidencies

The Extraordinary Assembly of the NPO has approved the creation of new positions in the organizational structure, and promotion of some of the Members recognizing their exceptional work, while approaching the new season with more enthusiasm than ever.

Coinciding with the inauguration of the academic year, the Executive Committee of the World Gastronomy Institute (WGI) has approved the «Action Plan for the 2018-2021 triennium» which includes logistical changes, since it will continue with the projects undertaken such as the 'Global Report 2018 - A Gastronomic Planet' or Institutional Consultant with the Governments of various countries. In addition, important initiatives such as the 'Educational Gastronomy Programme' will be launched and a monthly publication called 'World Gastronomic Magazine', and several international Candidatures for the Intangible Heritage of Humanity, related to gastronomy will be started off.

The planning of the activities requires that the human resources of some of the departments be expanded, as well as restructuring of the Executive Committee, adapting it to the responsibilities and objectives of different Executive Members be done, by making various appointments for new positions. The Assembly of the WGI has decided to create several Vice-presidencies that will focus on the priority areas of action, with the intention of strengthening the most executive management area but without altering the institutional or representation part.

Luis Tesón has been appointed as *Corporate Vice-President* of the Organization, and has the responsibility of addressing the administrative reform of the Institution, adapting the organizational structure to the objectives considered high priority by the WGI.

Blanca Berrón is the new *Vice-President of Communication and Publications*, with the aim of invigorating and optimizing the WGI Publications Department, both the World Reports and the periodicals, as well as area of teaching and the thematic books.

The Extraordinary Assembly also decided to approve other Vice-Presidencies (VPs) to strengthen and channel the three-year Action Plan. For these purposes, the following appointments were made, factoring in geographical diversification in strategic areas, or by thematic areas in which the WGI has special interventions arranged or in an advanced stage of agreement with governments or institutions.

Chandra Shamsheer is now *Associate Vice-President in India*, with the task of representing the WGI in this Southeast-Asian country, where the World Gastronomy Institute has more and more activities and projects.

Gabriel Leonart has been appointed as *Associate Vice-President in Chile*, and will be responsible for implementing activities and actions of the WGI in the Andean country, with educational and cultural outreach initiatives.

Enrique Fernández is the new *Associate Vice-President of Traditional Alcoholic Beverage Affairs*, and his executive work will revolve around WGI interventions in this field, including sectorial promotion actions.

José Ramón Elías has been appointed as *Vice-President of Legal Affairs* and to the *Direction of the Legal* and Administrative department of the NGO, adds the coordination of the tax area and international legal issues.

Juan José Burgos will have a more executive role in the Organization and from now on he will be *Senior Vice-President of Ethics and Gastronomic Culture*, without leaving his functions as *First Financial Consultant* of the Institution.

The World Gastronomy Institute (WGI) is a transnational institution with international presence and Consultative Status, recognized by the Department of Economic and Social Affairs of the United Nations Organization, and whose main objective is divulgation of food culture in the world through educational actions and promotional activities, as well as advising Public Administrations (Local, Regional, National and Supranational Governments), Organizations, Organ Entities, Educational Institutions, Universities, Associations and Companies, besides acting with their own initiatives or in cooperation with other Institutions. www.worldgastronomy.org

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